

'09 RHODE ISLAND LAWYERS WEEKLY

Advertising Rate Card

800.444.5297 ext. 12145 www.rilawyersweekly.com

Display Advertising

	1x	6x	13x	26x	52x
Full	\$1,500	\$1,350	\$1,195	\$1,060	\$905
Junior	\$935	\$835	\$745	\$650	\$555
Half	\$910	\$815	\$725	\$630	\$540
1/4	\$510	\$450	\$405	\$355	\$300
1/8	\$275	\$245	\$220	\$190	\$170
1/16	\$180	\$160	\$140	\$125	\$100
	2-Color	4-Color			
Color	\$120	\$345			

Full-page rates include 4-color | 20% premium for guaranteed placement
 Deadline – Monday 4:00 P.M.

Lawyer-to-Lawyer Referral

(includes listing on lawyersweekly.com)

	6 Mo.	1 Yr.
1 Unit (1 7/8" x 3 5/8")	\$750	\$1,000

Deadline – Monday 4:00P.M.

Professional Announcements

	1x	2x	3x	4x
Full	\$865	\$1,250	\$1,630	\$2,010
Junior	\$705	\$1,020	\$1,330	\$1,640
Half	\$690	\$1,000	\$1,295	\$1,595
Quarter	\$445	\$635	\$835	\$1,035
Sixth	\$380	\$540	\$710	\$875
Eighth	\$260	\$380	\$500	\$615

Deadline – Monday 4:00 P.M.

Contact

Tel: 800-444-5297 ext. 12145

Fax: 617-451-7326

E-mail: masales@lawyersweekly.com

Classified Advertising

(includes listing on lawyersweekly.com)

	1x	4x	6x	13x	26x	52x
Display	\$40	\$32.50	\$30.50	\$28.50	\$26.50	\$25

Deadline – Wednesday 2:00 P.M. | Rates are per column inch, 2 inch minimum

	2x	4x	headline	box charge
Line by line	\$12 per line	\$9 per line	\$14	\$42

Deadline – Wednesday 11:00 A.M.

	1x	4x	6x	13x	26x	52x
Office Space	\$40	\$32.50	\$30.50	\$28.50	\$27	\$25

Deadline – Tuesday 4:00 P.M. | Rates are per column inch. 2 inch minimum

Experts Directory & Legal Products & Services Directory

	26x	52x
1 column x 1 1/2"	\$39	\$34
1 column x 2 1/2"	\$58	\$50
1 column x 3 1/2"	\$71	\$62
1 column x 4 1/2"	\$82	\$70

1 column = 1 7/8" | 20% additional charge for directory ads running fewer than minimum agreement period.

Deadline – Monday 4:00 P.M.

2009 Editorial Calendar

Issue	Closing	
Feb. 23	Feb. 13	Largest Verdicts
June 1	May 23	RI Bar Annual Meeting
Dec. 14, 21, 28	Dec. 4	Lawyers of the Year