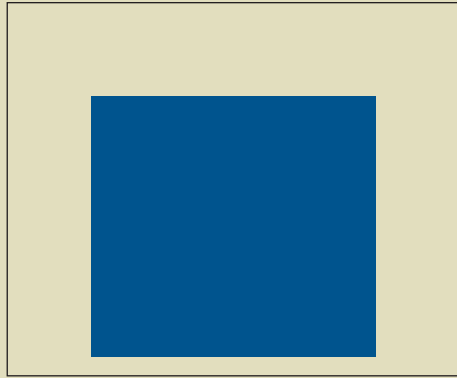
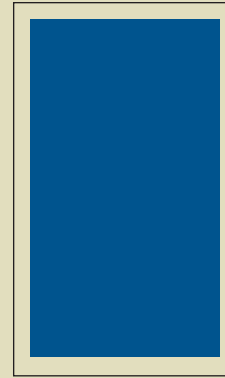


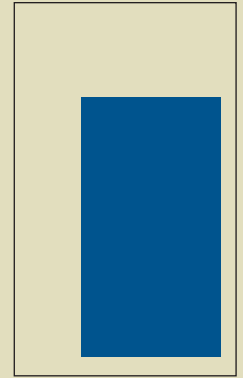
Tabloid Spread  
20"w x 15.75"h



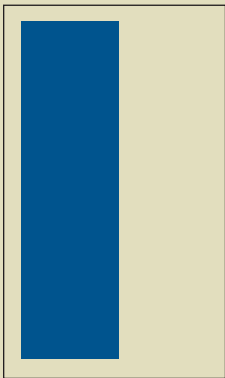
Junior Spread  
15.5"w x 11"h



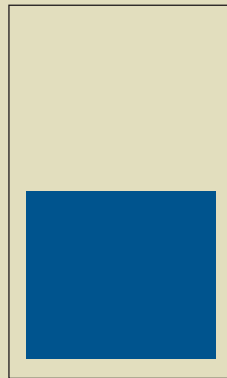
Full Page  
10"w x 15.75"h



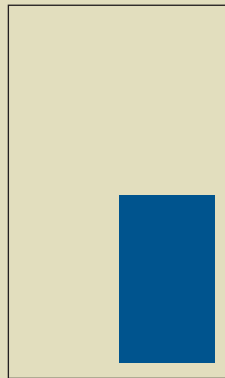
Junior Page  
7.375"w x 11"vh



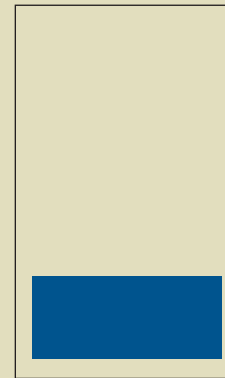
Half Page Vertical  
4.875"w x 15.75"h



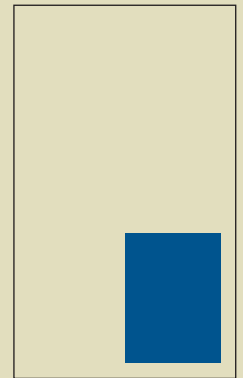
Half Page Horizontal  
10"w x 8"h



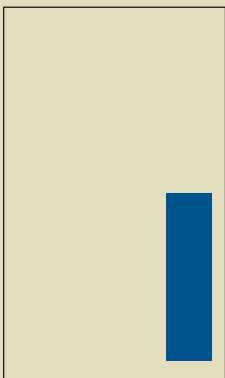
Quarter Page Vertical  
4.875"w x 8"h



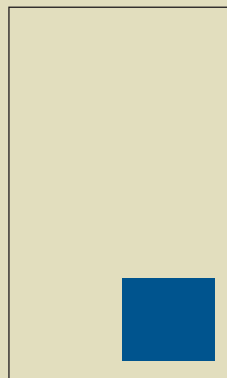
Quarter Page Horizontal  
10"w x 4"h



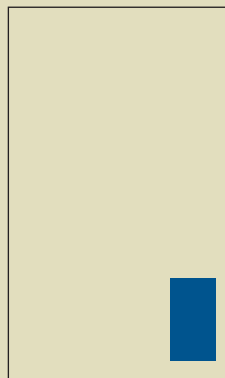
Sixth Page  
4.875"w x 6"vh



Eighth Page Vertical  
2.375"w x 8"h



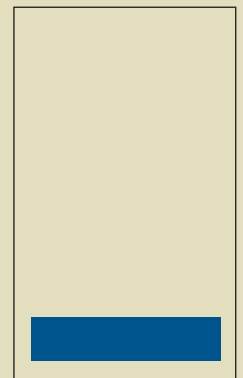
Eighth Page Horizontal  
4.875"w x 4"h



Sixteenth Page Vertical  
2.375"w x 4"h



Sixteenth Page Horizontal  
4.875"w x 2"h



Front Page Strip  
10"w x 2"h

# 2011 PRINT DIMENSIONS & SPECIFICATIONS

## Digital Ad Specifications

PDF files are preferred. Please contact your ad representative for detailed instructions on how to make PDF's to our printers specifications.

We also accept QuarkXpress and In-Design files. Please include all images and both screen and printer fonts. Images must be at least 200 dpi. Save black and white image files in TIFF format. EPS format for color. All color files must be in CMYK mode.

## ROP Dimensions

4 column layout

Tabloid Spread	20"w x 15.75"h
Junior Spread	15.5"w x 11"h
Full Page	10"w x 15.75"w
Junior Page	7.375"w x 11"h
Half Page Vertical	4.875"w x 15.75"h
Half Page Horizontal	10"w x 8"h
Quarter Page Vertical	4.875"w x 8"h
Quarter Page Horizontal	10"w x 4"h
Sixth Page	4.875"w x 6"h
Eighth Page Vertical	2.375"w x 8"h
Eighth Page Horizontal	4.875"w x 4"h
Sixteenth Page Vertical	2.375"w x 4"h
Sixteenth Page Horizontal	4.875"w x 2"h
Front Page Strip	10"w x 2"h

## Classified Dimensions

5 column layout

Column	Picas	Inches
1 column =	11p3	1.875"
2 column =	23p5	3.903"
3 column =	35p7	5.931"
4 column =	47p9	7.958"
5 column =	60	10"

## Printing Specifications

Specifications for web offset publications (SWOP) adopted.

## Mechanical Data

Trim Size: 11" x 17"  
Printable Area: 10" x 15.75"  
Binding: Fold  
Bleed: No  
Method of Printing: Offset full run  
Halftone Screen Requirements:  
85 line screen preferred; 100 maximum  
240 maximum density

## Errors

Advertisers are responsible for checking the first insertion of the advertisement and notifying their Lawyers Weekly representative of any errors. Advertisers must report errors immediately to receive any compensation. No allowance will be made for errors that do not materially affect the value of the ad.

## FTP Site

Supported by Internet Explorer 5.5 or higher,  
Address: ftp://63.85.223.3; Username: dolaner; Password: helpme33; Folder: Ads\_Mass LW

## Issuance/Closing Dates

### MLW/RILW Publication Issuance:

Published every Monday, 52 times per year

### MLW/RILW Closing Dates:

Space reservations close Monday prior to week of insertion at 4:00 P.M.

Materials are due Tuesday prior to week of insertion.

For special placement and supplement ads, please call for earlier deadlines.

### USA Publication Issuance:

Published monthly, 12 times per year

### USA Closing Dates:

Space reservations close 10 days prior to publication date.

Materials are due 6 days prior to publication date. For special placement and supplement ads, please call for earlier deadlines.

### Cancellations:

No cancellations or changes will be accepted after space closing date. Notifications of cancellations prior to closing date must be in writing.

# 2011 PRINT DIMENSIONS & SPECIFICATIONS