

RHODE ISLAND LAWYERS WEEKLY

www.rilawyersweekly.com

Display Advertising

	1x	6x	13x	26x	52x
Full	\$ 1,575	\$ 1,420	\$ 1,255	\$ 1,115	\$ 950
Junior	\$ 980	\$ 875	\$ 780	\$ 685	\$ 585
Half	\$ 955	\$ 855	\$ 760	\$ 660	\$ 570
Quarter	\$ 535	\$ 475	\$ 425	\$ 375	\$ 315
Eighth	\$ 290	\$ 260	\$ 230	\$ 200	\$ 180
Sixteenth	\$ 190	\$ 170	\$ 150	\$ 130	\$ 105

2-Color

\$ 210 (per ad, per publication)

4-Color

\$ 485 (per ad, per publication)

Full-page rates include 4-color | 20% premium for guaranteed placement

Deadline – Monday 4:00 P.M.

Professional Announcements

	1x	2x	3x	4x
Full	\$ 910	\$ 1,310	\$ 1,710	\$ 2,110
Junior	\$ 740	\$ 1,070	\$ 1,395	\$ 1,720
Half	\$ 725	\$ 1,050	\$ 1,295	\$ 1,675
Quarter	\$ 470	\$ 665	\$ 875	\$ 1,085
Sixth	\$ 400	\$ 570	\$ 745	\$ 920
Eighth	\$ 275	\$ 400	\$ 525	\$ 645

Deadline – Monday 4:00 P.M.

Classified Advertising

Classified Display

1x	4x	6x	13x	26x	52x
\$ 40	\$ 32.50	\$ 30.50	\$ 28.50	\$ 26.50	\$ 25

Deadline – Wednesday 2:00 P.M. | Rates are per column inch, 2 inch minimum

Line by Line

2x	4x	headline	box charge
\$ 12 per line	\$ 9 per line	\$ 14	\$ 42

Deadline – Wednesday 11:00 A.M.

Directories

Lawyer-to-Lawyer Referral 1 year (52x)

1 Unit (1 7/8" x 3 5/8") \$ 1,050

Deadline – Monday 4:00 P.M.

ADR 1 year (52x)

1 Unit (1 7/8" x 2 1/2") \$ 1,145

Deadline – Monday 4:00 P.M.

Experts Directory / Legal Products & Services

1 year (52x)

1 column x 1 1/2" \$ 1,850

1 column x 2 1/2" \$ 2,730

1 column x 3 1/2" \$ 3,380

1 column x 4 1/2" \$ 3,820

1 column = 1 7/8"

20% additional charge for contract cancellations.

Deadline – Monday 4:00 P.M.

Rhode Island Lawyers Weekly Online

Position	Price	Dimension (pixels)
Top Medium Rectangle	\$ 525	300 x 250
Mid-Page Medium Rectangle	\$ 315	300 x 250
Bottom Leader Board	\$ 210	728x 90

Rates illustrated are monthly rates | All positions run of site | 1 of 4 rotations

Rhode Island Lawyers Weekly E-mail Alerts

	Price	Dimension (pixels)
E-mail alerts	\$ 315	300 x 250

Rate illustrated is weekly rate

2011 PRINT & ONLINE ADVERTISING RATES

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