

# New England IN-HOUSE

[www.newenglandinhouse.com](http://www.newenglandinhouse.com)

## Display Advertising

	1x	6x
<b>Sponsorship</b>	\$5,250	\$3,780
<b>Front Page Strip</b>	\$1,800	\$1,020
<b>Back Cover</b>	\$3,640	\$2,100
<b>Full Page</b>	\$2,840	\$1,635
<b>Junior</b>	\$2,355	\$1,355
<b>Half</b>	\$1,800	\$1,020
<b>Quarter</b>	\$1,020	\$ 595

Spot Color	4-Color
\$ 210 (per ad, per publication)	\$ 485 (per ad, per publication)

20% premium for guaranteed placement

### Sponsorship includes:

- Front page logo (1" x 1")
- Full-page ad with four-color in a premium position
- 100 copies of the newspaper for marketing purposes
- 25% discount on any In-House Reprint order
- One (1) 1/4 page black and white Professional Announcement ad

## Directories

### ADR / Experts Directory / Legal Products & Services

	1 year (6x)
1 column x 1 1/2"	\$ 170
1 column x 2 1/2"	\$ 200
1 column x 3 1/2"	\$ 260
1 column x 4 1/2"	\$ 330
1 column = 1 7/8"	

## New England In-House Online

Position	Price	Dimension (pixels)
<b>Top Medium Rectangle</b>	\$ 500	300 x 250
<b>Mid-Page Medium Rectangle</b>	\$ 300	300 x 250
<b>Bottom Leader Board</b>	\$ 200	728 x 90

Rates illustrated are monthly rates | All positions run of site | 1 of 4 rotations

# 2011 PRINT & ONLINE ADVERTISING RATES

10 Milk St. Suite 1000, Boston, MA 02108 | 800.444.5297 ext. 12145 | [www.newenglandinhouse.com](http://www.newenglandinhouse.com)