

Massachusetts
Medical Law Report
 Legal news for the medical community

www.mamedicallaw.com

Display Advertising

	1x	6x
Sponsorship	\$ 7,720	\$5,790
Front Page Strip	\$ 2,395	\$1,820
Back Cover	\$ 4,865	\$3,670
Full Page	\$ 3,755	\$2,875
Junior	\$ 3,125	\$2,370
Half	\$ 2,395	\$1,820
Quarter	\$ 1,340	\$1,010
Eighth	\$ 805	\$ 610

Spot Color	4-Color
\$ 210 (per ad, per publication)	\$ 485 (per ad, per publication)

20% premium for guaranteed placement

Sponsorship includes:

- Full page four-color ad
- Front page strip at bottom of page
- Premium position on Medical Law Report home page

Products & Services

	1 year (6x)
1 column x 1 1/2"	\$ 375
1 column x 2 1/2"	\$ 700
1 column x 3 1/2"	\$ 1,025
1 column x 4 1/2"	\$ 1,125

Massachusetts Medical Law Report Online

Position	Price	Dimension (pixels)
Top Leader Board	\$ 1,000	728 x 90
Medium Rectangle	\$ 750	300 x 250
Bottom Leader Board	\$ 400	728 x 90

Rates illustrated are monthly rates | All positions run of site | 1 of 4 rotations

*Includes print ad to be published in conjunction with online advertising.

Medical Law Report E-mail Alerts

	Price	Dimension (pixels)
E-mail alerts	\$ 250	300 x 250

Rate illustrated is weekly rate

2011 PRINT & ONLINE ADVERTISING RATES