

LawyersUSA

Print Rate Card

800.444.5297 ext. 8222
www.lawyersusaonline.com

Display Advertising

	1x	6x	13x	26x
Full	\$4,000	\$3,710	\$3,625	\$ 3,360
Junior	\$2,875	\$2,475	\$2,335	\$ 2,215
Half	\$2,350	\$1,975	\$1,870	\$ 1,735
1/4	\$1,330	\$1,215	\$1,110	\$ 1,020
1/8	\$ 775	\$ 670	\$ 640	\$ 570
1/16	\$ 465	\$ 455	\$ 385	\$ 340
	2-Color	3-Color	4-Color	
Color	\$175	\$300	\$425	

Full-page rates include 4-color | 20% premium for guaranteed placement

Lawyer-to-Lawyer Referral

(includes listing on lawyersweekly.com)

	6 Mo.
1/2 Unit (1 7/8" x 1 3/4")	\$600
1 Unit (1 7/8" x 3 5/8")	\$770
2 Unit (1 7/8 x 7 1/2 or 3 7/8 x 4)	\$1,400

Professional Announcements

	1x	2x	3x	4x
Full	\$1,895	\$2,845	\$3,975	\$4,925
Junior	\$1,725	\$2,590	\$3,620	\$4,485
Half	\$1,410	\$2,115	\$2,960	\$3,665
Quarter	\$ 875	\$1,325	\$1,840	\$2,275
Sixth	\$ 690	\$1,035	\$1,450	\$1,800
Eighth	\$ 425	\$ 650	\$ 895	\$1,105

Deadline – Monday 4:00 P.M.

Contact

Tel: 800-444-5297 ext.8222

Fax: 617-451-7326

E-mail: edie.stringfellow@lawyersusaonline.com

Deadline

All space deadlines Friday 11:00 A.M.

(10 days before publication date)

Non-Profit Organization Discount - 25%

(Applies to appropriate contract.)

Classified Advertising

	1x	4x	6x	13x	26x
Display	\$76.50	\$65.05	\$61.20	\$57.40	\$53.55

Rates are per column inch | Includes listing on lawyersweekly.com

	2x	4x	headline	box charge
Line by line	\$11.75 per line	\$8.80 per line	\$30	\$45

Includes listing on lawyersweekly.com

Experts Directory & Legal Products & Services Directory

	13x	26x
1 column x 1 1/2"	\$ 17	\$ 57
1 column x 2 1/2"	\$120	\$ 96
1 column x 3 1/2"	\$170	\$136
1 column x 4 1/2"	\$195	\$150

1 column = 1 7/8" | 20% additional charge for directory ads running fewer than minimum agreement period. | Includes listing on lawyersweekly.com

	1x	4x
Real Estate Classified	\$47.00	\$38.0

