

'08 RHODE ISLAND LAWYERS WEEKLY

Advertising Rate Card

800.444.5297 ext. 8145 www.rilawyersweekly.com

Display Advertising

	1x	6x	13x	26x	52x
Full	\$1,430	\$1,285	\$1,140	\$1,010	\$860
Junior	\$890	\$795	\$710	\$620	\$530
Half	\$865	\$775	\$690	\$600	\$515
1/4	\$485	\$430	\$385	\$340	\$285
1/8	\$260	\$235	\$210	\$180	\$160
1/16	\$170	\$155	\$135	\$120	\$105
	2-Color	4-Color			
Color	\$115	\$330			

Full-page rates include 4-color | 20% premium for guaranteed placement
 Deadline – Monday 4:00 P.M.

Lawyer-to-Lawyer Referral

(includes listing on lawyersweekly.com)

	6 Mo.	1 Yr.
1/2 Unit (1 7/8" x 1 3/4")	\$500	\$725
1 Unit (1 7/8" x 3 5/8")	\$700	\$925

Deadline – Tuesday 4:00 P.M.

Professional Announcements

	1x	2x	3x	4x
Full	\$825	\$1,190	\$1,550	\$1,915
Junior	\$670	\$970	\$1,265	\$1,560
Half	\$655	\$950	\$1,235	\$1,520
Quarter	\$425	\$605	\$795	\$985
Sixth	\$360	\$515	\$675	\$835
Eighth	\$250	\$360	\$475	\$585

Deadline – Monday 4:00 P.M.

Distinctive Properties

	1x	3x	6x
3"x 3"	\$90	\$75	\$50

Deadline – Monday 4:00 P.M.

Contact

Tel: 800-444-5297 ext.8145

Fax: 617-451-7326

E-mail: masales@lawyersweekly.com

Classified Advertising

(includes listing on lawyersweekly.com)

	1x	4x	6x	13x	26x	52x
Display	\$38.00	\$31.00	\$29.00	\$27.20	\$25.40	\$23.55

Deadline – Tuesday 3:00 P.M. | Rates are per column inch, 2 inch minimum

	2x	4x	headline	box charge
Line by line	\$11.50 per line	\$8.25 per line	\$13	\$40

Deadline – Wednesday 11:00 A.M.

	1x	4x	6x	13x	26x	52x
Office Space	\$38.00	\$31.00	\$29.00	\$27.20	\$25.40	\$23.55

Deadline – Tuesday 4:00 P.M. | Rates are per column inch. 2 inch minimum

Experts Directory & Legal Products & Services Directory

	13x	26x	52x
1 column x 1 1/2"	\$50	\$37	\$32
1 column x 2 1/2"	\$72	\$55	\$48
1 column x 3 1/2"	\$85	\$68	\$59
1 column x 4 1/2"	\$97	\$78	\$67

1 column = 1 7/8" | 20% additional charge for directory ads running fewer than minimum agreement period.

Deadline – Tuesday 4:00 P.M.

2007 Editorial Calendar

Issue	Closing	
Jan. 2	Jan. 4	Largest Verdicts
June 2	May 27	RI Bar Annual Meeting
Dec. 15, 23, 29	Dec. 8	Lawyers of the Year