

MISSOURI LAWYERS WEEKLY

— 2008 Display Rate Card —

314-421-1880 | 319 North 4th St., 5th Floor | St. Louis, MO 63102

Deadline: Tuesday prior at 4:00 p.m.

DISPLAY

	1wk	6wks	13wks	26wks	52wks
Full Page	\$2,200	\$1,500	\$1,200	\$1,090	\$825
Junior Page	\$1,775	\$1,360	\$1,100	\$990	\$750
Half Page	\$1,475	\$940	\$750	\$680	\$525
Quarter Page	\$925	\$750	\$600	\$540	\$425

Price per ad. Full-page rates include 4 - Color.

COLOR CHARGES

2 - Color: Black, Plus One Color	\$200
3 - Color: Black, Plus Two Color	\$300
4 - Color: Process	\$400

PROFESSIONAL ANNOUNCEMENT

	1wk	2wks	3wks	4wks
Full Page	\$1,400	\$1,250	\$1,200	\$1,150
Junior Page	\$1,250	\$1,125	\$1,075	\$1,025
Half Page	\$850	\$775	\$725	\$700
Quarter Page	\$750	\$675	\$650	\$625

Ads must run consecutive weeks.

15% Premium for
Guaranteed Placement

Advertising Dimensions



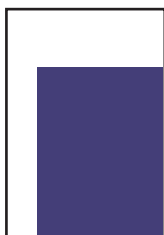
Tabloid Spread
20" x 15.75"



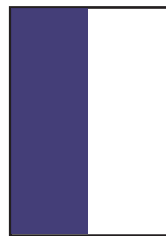
Junior Spread
15.5" x 11"



Full Page
10" x 15.75"



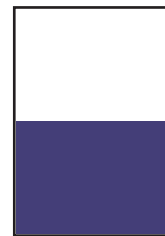
Junior Page
7.81" x 10"



Half Page Vertical
4.875" x 15.75"



Quarter Page
4.875" x 8"
10" x 4"



Half Page Horizontal
10" x 8"