

### DISPLAY ADVERTISEMENTS

Deadline — Tuesday, 4 p.m.

	1x	6x	13x	26x	52x
Full	\$3,070	\$2,755	\$2,442	\$2,180	\$1,845
Junior	\$1,845	\$1,655	\$1,470	\$1,307	\$1,105
Half	\$1,780	\$1,595	\$1,407	\$1,260	\$1,070
Quarter	\$ 815	\$ 730	\$ 650	\$ 575	\$ 485
Eighth	\$ 555	\$ 495	\$ 435	\$ 395	\$ 330
Sixteenth	\$ 355	\$ 320	\$ 290	\$ 255	\$ 220

- Full-page rates include 4-color
- 20% premium for guaranteed placement

### BUSINESS and PROFESSIONAL ANNOUNCEMENTS

Deadline — Tuesday, 4 p.m.

	1wk	2wk	3wk	4wk
Full	\$ 880	\$1,270	\$1,660	\$2,050
Junior	\$ 720	\$1,035	\$1,350	\$1,670
Half	\$ 675	\$ 965	\$1,260	\$1,555
Quarter	\$ 480	\$ 690	\$ 900	\$1,110
Sixth	\$ 385	\$ 555	\$ 720	\$ 890
Eighth	\$ 270	\$ 390	\$ 505	\$ 625

- 25% Non-Profit Organization Discount

### LAWYER-TO-LAWYER REFERRAL

Deadline — Wednesday, 12 p.m.

	6 Mo.	1 Yr.
1/2 Unit	\$ 615	\$ 965
1 Unit	\$ 860	\$1,315
2 Units	\$1,320	\$1,910
Add photo	\$ 105	\$ 210

- Includes listing on [www.lawyersweeklyclassifieds.com](http://www.lawyersweeklyclassifieds.com)

### EXPERTS and LEGAL PRODUCTS & SERVICES

Deadline — Wednesday, 12 p.m.

	13x	26x	52x
1 column x 1.5"	\$ 50	\$ 48	\$ 42
1 column x 2.5"	\$ 56	\$ 50	\$ 44
1 column x 3.5"	\$ 75	\$ 65	\$ 58
1 column x 4.5"	\$ 90	\$ 80	\$ 70

- Includes listing on [www.lawyersweeklyclassifieds.com](http://www.lawyersweeklyclassifieds.com)
- 20% additional charge for directory ads running fewer than minimum agreement period.

### CLASSIFIED DISPLAY

Deadline — Tuesday, 4 p.m.

1x	4x	6x	13x	26x	52x
\$60	\$52	\$49	\$46	\$44	\$41

- Includes listing on [www.lawyersweeklyclassifieds.com](http://www.lawyersweeklyclassifieds.com)
- Rates are per column inch

### CLASSIFIED LINE-BY-LINE

Deadline — Wednesday, 12 p.m.

1-3 weeks	\$14 per line per week
4+ weeks	\$12 per line per week
Bold headline	\$20 per week
Confidential box #	\$40 per week

- Includes listing on [www.lawyersweeklyclassifieds.com](http://www.lawyersweeklyclassifieds.com)
- No abbreviations

### ADD COLOR

2-color	\$150
3-color	\$250
4-color	\$350

### Display and Announcement Dimensions

Tabloid Spread	20" x 16"	
Junior Spread	15.5" x 11"	
Full Page	10" x 16"	
Junior Page	7.375" x 11"	
Half Page	tall: 4.875" x 15.75"	wide: 10" x 8"
Quarter Page	tall: 4.875" x 8"	wide: 10" x 4"
Sixth Page	tall: 4.875" x 6"	
Eighth Page	tall: 2.375" x 8"	wide: 4.875" x 4"
Sixteenth Page	tall: 2.375" x 4"	wide: 4.875" x 2"

### Lawyer-To-Lawyer Dimensions

1/2 Unit	1.875" x 1.75"	
1 Unit	1.875" x 3.625"	
2 Units	tall: 1.875" x 7.444"	wide: 3.903" x 3.625"

### Classified Display Dimensions

	Inches	Picas
1 column	1.875"	11p3
2 column	3.903"	23p5
3 column	5.937"	35p7
4 column	7.969"	47p9
5 column	10"	60p

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[www.milawyersweekly.com](http://www.milawyersweekly.com)

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