

Print Dimensions

ROP Dimensions

4 column layout

Tabloid Spread	20" x 15.75"
Junior Spread	15.5" x 11"
Full Page	10" x 15.75"
Junior Page	7.375" x 11"
Half Page (tall)	4.875" x 15.75"
Half Page (wide)	10" x 8"
Quarter Page (tall)	4.875" x 8"
Quarter Page (wide)	10" x 4"
Sixth Page (tall)	4.875" x 6"
Eighth Page (tall)	2.375" x 8"
Eighth Page (wide)	4.875" x 4"
Sixteenth Page (tall)	2.375" x 4"
Sixteenth Page (wide)	4.875" x 2"



Tabloid Spread
20" X 15.75"



Junior Spread
15.5" X 11"



Full Page
10" X 15.75"



Junior Page
7.375" X 11"



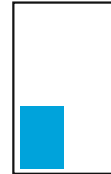
Half Page
4.875" X 15.75"



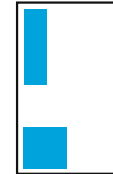
Half Page
10" X 8"



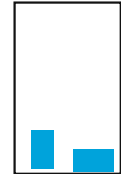
Quarter Page
4.875" X 8"
10" X 4"



Sixth Page
4.875" X 6"



Eighth Page
2.375" X 8"
4.875" X 4"



Sixteenth Page
2.375" X 4"
4.875" X 2"

Classified Dimensions

5 column layout

Column	Picas	Inches
1 column =	11p3	1.875"
2 column =	23p5	3.903"
3 column =	35p7	5.931"
4 column =	47p9	7.958"
5 column =	60	10"

Printing Specifications:

Specifications for web offset publications (SWOP) adopted.

Mechanical Data:

Trim Size: 11" x 17"
Printable Area: 10" x 15.75"
Binding: Fold
Method of Printing: Offset full run
Halftone Screen Requirements:
85 line screen preferred; 100 maximum.
240 maximum density.

Digital Ad Specifications

PDF files are preferred. All fonts embedded or outlined. If sending other than PDF, Quarkxpress, Indesign are acceptable with all images and fonts included. Must provide all screen and printer fonts. Images must be at 100 line screen, at least 200dpi; TIFF format for black and white and EPS for color. All colors must be in CMYK mode. Macintosh format CD-Roms. Call for settings and specifications for PDF files.

Errors

Advertisers are responsible for checking the first insertion of the advertisement and notifying their Lawyers Weekly representative of any errors. Advertisers must report errors immediately to receive any compensation. No allowance will be made for errors that do not materially affect the value of the ad.

FTP Site:

Supported by Internet Explorer 5.5 or higher,
Address: ftp://66.45.104.242, Username: Lwclient, Password: Lawyers123

Issuance/Closing Dates

USA Publication Issuance:

Published every other Monday, 26 times per year.

USA Closing Dates: Space reservations close 13 days prior to publication date. Materials are due 7 days prior to publication date. For special placement and supplement ads please call for earlier deadlines.

State Publication Issuance:

Published every Monday, 52 times per year

State Closing Dates: Space reservations close Monday prior to week of insertion at 4:00. Materials are due Wednesday prior to week of insertion. For special placement and supplement ads please call for earlier deadlines.

Cancellations: No cancellations or changes will be accepted after space closing date. Notifications of cancellations prior to closing date must be in writing.

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