

Warm up to Estate Planners *this winter!*

The nation's premier gathering of estate planning professionals will be reconvening on January 10–14, 2005, in Miami Beach at the **39th Annual Heckerling Institute on Estate Planning**.

"Hit the beach" with **2,500** Trust & Estate Planning attorneys, accountants, insurance advisors, and wealth management professionals by advertising in the Trusts & Estates 2005 special section, the only publication of its kind produced exclusively for this prestigious audience and venue.

The Heckerling section will be inserted into Lawyers Weekly USA on January 3rd reaching another **10,000** attorneys.

This section will cover hot topics of interest to today's Trust & Estate Planning attorneys, including:

- Estate Tax Laws
- Charitable Trusts
- Asset Protection
- Estate Planning Practice Offerings
- And more!

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ROP Rates:

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1/4 Page = \$700

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The Trusts & Estates 2005 section will be made available on the web at www.lawyersweeklyusa.com, which can be linked to from your website.

Distribution = 2,500

Advertisers who exhibit at the Heckerling Institute will be given copies of this special section to hand out at their booths.

Deadlines:

Space Closing Deadline = Dec. 3
Material Deadline = Dec. 6



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